

For Immediate Release



Lava Lamp® Introduces the Party Mixer

Tagline: An American Icon Since 1965

Elk Grove Village, IL – Lava Lite® is proud to announce the addition of the 17” Lava Party Mixer to its Party Category of products. This outstanding lamp easily pairs with your Bluetooth enabled smartphone, tablet or PC. It has two speakers which provide crystal clear sound as well as 6 brightly colored LED lights that enable you to put on a Vegas style club party show! The lights pulsate to the beat of the music.

The Party Mixer retails for \$69.99 and provides a great start to any party. If you are not in the mood for a light show, simply turn off the lights for speaker sound. The Party Mixer will be available for purchase at fine retailers across the country in addition to www.lavalite.com starting September 1.

About Lava Lite, LLC

Lava Lite, LLC is the international manufacturing company that offers the original shape of cool, the **Lava Lamp**. At 50 years old and based out of Elk Grove Village, IL, **Lava Lite, LLC** holds the US trademark rights to the shape and name **Lava Lamp** and is sold across various distribution channels in US, Canadian, and European retailers. **Lava** products can be found in mass merchants, gift and specialty stores, warehouse clubs, and various online retailers. Just turn it on—ENJOY! For more information, please visit www.lavalite.com. We are social, come hang out with us on Facebook, Instagram, Pinterest or follow us [@LavaLamp](https://twitter.com/LavaLamp) on Twitter.



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