

# Lifespan Brands/Detecto Home

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## Lifespan Brands Introduces the New 2016 LAVA Lamp Lineup



PRESS RELEASE **UPDATED: AUG 9, 2016 14:46 CDT**

Lifespan brands™ is proud to announce the addition of several new LAVA® lamps, lights and novelty items to its product line.

Elk Grove Village, IL , August 9, 2016 (Newswire.com) - Lifespan brands™ is proud to announce the addition of several new LAVA® lamps, lights and novelty items to its product line. Along with several new colors of classic lamps, these LAVA® lamp products are new to the lineup this year:

Chalkboard "Draw on Me" Green LAVA® Lamp

Chalkboard "Draw on Me" Pink Glitter Lamp

Classic 14.5" LAVA® Lamps:

Tri-colored Glitter Colormax™

Northern Lights Tri-colored Colormax™

Concert Tri-colored Colormax™

Pink Glittermax™

Gold Metallic

Blue Metallic

Spider Lamp with Sound

Fireplace Lamp

Sandcastle Lamp

Mini Volcano Lamp

Star Vortex Lamp

17" Glitter Lamp

17" Travel Stamp Decal Lamp

17" Rainbow LAVA® Lamp

Twinkle Lights: blue and pink

String Lights: lava lamps, hearts, stars, flamingos, bows, flip flops and popsicles

Pull Lights: pink, blue and black

Some of these lamps, specialty lights and more are now available for purchase at fine retailers across the country in addition to [www.lavalamp.com](http://www.lavalamp.com). More new products will become available throughout the rest of August and September.

### *About lifespan brands™*

**lifespan brands™** is the international manufacturing company that offers a wide range of products including: LAVA® lamps, party products, novelty lighting and bathroom scales. Now over 50 years old and based out of Elk Grove Village, IL, **lifespan brands™** holds the US trademark rights to the shape and name **LAVA® lamp**. Their products are sold across various distribution channels in US, Canadian and European retailers.

*For media inquiries, please contact Tami Craig at 630.496.6618 or [tcraig@lifespanbrandsco.com](mailto:tcraig@lifespanbrandsco.com)*

Source: lifespan brands

## Additional **Links**

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