

For Immediate Release



Lava Lamp® Introduces The Frosted Star Lava Lamp

Tagline: An American Icon Since 1965

Elk Grove Village, IL – Lava Lite® is proud to announce the addition of the 17” Frosted Star Lava Lamp to its Designer Line. This innovative lamp features hand-etched frosted stars on the globe; it’s the first Lava Lamp to feature an etched glass globe. The lamp features instant start up action-circulating sparking glitter in its celestial blue liquid to create a twinkling star effect.

This lamps provide soft, relaxing light and is an exceptional addition to the timeless Lava Lamp line. The 17” Frosted Star Lamp retails for \$27.99 and will be available for purchase at fine retailers across the country in addition to www.lavalite.com starting July 1st.

About Lava Lite, LLC

Lava Lite, LLC is the international manufacturing company that offers the original shape of cool, the **Lava Lamp**. At 50 years old and based out of Elk Grove Village, IL, **Lava Lite, LLC** holds the US trademark rights to the shape and name **Lava Lamp** and is sold across various distribution channels in US, Canadian, and European retailers. **Lava** products can be found in mass merchants, gift and specialty stores, warehouse clubs, and various online retailers. Just turn it on—ENJOY! For more information, please visit www.lavalite.com. We are social, come hang out with us on Facebook, Instagram, Pinterest or follow us [@LavaLamp](https://twitter.com/LavaLamp) on Twitter.



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